



PDA: Call for Speakers

The PDA Program Planning Committee is currently reviewing potential presentations for the upcoming 2012 Annual Meeting; this is a great opportunity to share your expertise with your industry peers! Presentations will be given on Tues., March 27, Wed., March 28 or Thurs., March 29.

The committee is looking for a variety of business/technical presentations with topics ranging from the following suggested items. They are interested in presentations for a 45-minute time slot for general session, formulator track, applicator track and demo presentations. [Click here](#) to submit your presentation today!

Possible General Session Presentations:

- 1. LEED Certification**
- 2. Thick Film Elastomeric Coatings**
- 3. Specifying Coatings:** From an Architect/Engineer/Specifier on what they do to specify coatings
- 4. New Applications for Polyurea:** Illustrate with pictures and explain them and the new application
- 5. Job Gone Wrong:** How to prepare for arbitration/mediation/litigation regarding a case involving design flaws, material failures or workmanship related issues. How do you handle a lien on real property or funds and what to do when a vendor files bankruptcy?
- 6. Safety:** Language barriers or age & accidents or confine space entry programs/permits or spotlights
- 7. Profitability: Contract Verbiage and Word Tone:** How to bid a job reviewing various contracts and identifying clauses you want to avoid. In addition, recognizing key words and how they may be perceived in a different light than you intended causing consternation.
- 8. Effective selling: Do you really know your customer:** Identify effective internal tools and controls resulting in the accumulation of corporate data needed to negotiate work.

There will be separate tracks for Formulator presentations as well as Applicators.

Possible Formulator Track Presentations:

- 1. Flame Retardant Polyurea/Elastomeric Coating for Green Roof Applications**
- 2. Environmentally Green vs. Polyurea**
- 3. New Aliphatic Light Stable Technology**
- 4. Primer/Etching Primers**

5. **Pigments**
6. **Polyaspartics**
7. **Technical Papers**

Possible Applicator Track Presentations:

1. Equipment/New
2. Application Techniques
3. How to Bid a Job
4. How to be more profitable
5. Equipment Adjustment for formula changes
6. Application Case Studies
7. Safety Products
8. Safe Practices

The topics listed above are only a suggestion of ideas; the program is by no means limited to the above topics. [Click here](#) to submit your presentation today!

DEMOS

We would like to give our equipment manufacturers a chance to really show off what they contribute to the industry. Let's be honest, no matter how great the product, how talented the applicator, or thorough the inspector, none of them could do their jobs without the tools and equipment you send out to the job site each and every day. Your tools and equipment are essential and we want to see what you've got. If your company has a piece of equipment they manufacture, or represent, we would love to see it work! [Click here](#) to submit your demo today!