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**FOR IMMEDIATE RELEASE**

**PDA'S 2010 ANNUAL CONFERENCE 'CALL FOR PRESENTATIONS'**

Kansas City, MO: August 17, 2009 — The Polyurea Development Association (PDA) is pleased to announce its 'Call for Presentations' for the 2010 Annual Conference in Orlando, FL, April 13 – 15, 2010. The abstract submission deadline has been extended until September 30, 2009.

Suggested presentation topics include:

- Coating projects that originated through a government entity
- Projects focusing on novelty of application, uniqueness of design, or success where other coatings have failed
- Specifying coatings into Miami-Dade
- Polyurea industry trends, new technologies, case studies etc!

**About the PDA 2010 Annual Conference**

PDA is preparing to host its eleventh anniversary Annual Conference April 13-15, 2010, at the International Plaza Resort & Spa in Orlando, FL. The three day conference will focus on infrastructure development and government spending. This year's program will again include project showcase presentations which give attendees an overview of different projects completed by PDA members in an interactive format enabling them to ask questions and discuss the project in a smaller group setting.

The Introduction to Polyurea for the Applicator and Contractor, and PDA's very popular Surface Preparation (Concrete) Course will also be underway at the conference. These training events are designed for contractors, polyurea systems suppliers and engineers and have been designed to work in unison in teaching the proper prep and application approved by today's standards.

**About PDA**

The Polyurea Development Association is the trade association for the global polyurea industry. This association was formed in 2000 by leading companies involved in all aspects of polyurea, ranging from raw materials suppliers, systems formulators, equipment suppliers, contractors, end-users and consultants. PDA's mission is to promote market awareness, understanding and acceptance of polyurea technology through the development of education programs, product standards, safety and environmental and use recommendations.

If you or your company has a topic you would like to submit for this year's annual conference please contact Kelin Bower at 713.466.4988 or [kelin@polyvers.com](mailto:kelin@polyvers.com) or Erin Nied with PDA at 816.221.0777 or [erin@robstan.com](mailto:erin@robstan.com).

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